



FOR IMMEDIATE RELEASE

Novalis Receives Environmental Product Declaration (EPD) Certificate for LVT Product

Toronto, Canada, Jan. 5, 2014– In the company’s on-going work to be the environmentally conscious leader in the LVT category, Novalis Innovative Flooring has now added the **Environmental Product Declaration (EPD)** to its portfolio of sustainability efforts. Two separate EPDs were independently certified by Underwriter Laboratories (UL): One for Novalis glue-down LVT and the other for Novalis Click LVT.



According to John Wu, president and CEO of Novalis, this latest acknowledgement is the culmination of over a year of hard work. “EPD certification requires complete transparency regarding raw materials, production, packaging, distribution, end-use and disposal. It also looks at our commitment to sustainability and determination to strive for the highest quality standards in everything we do. That’s why the EPD certification is so meaningful to our company and our customers,” observed Wu.

EPD is an international reporting declaration that, according to UL, helps “architects, designers, specifiers, and other purchasers better understand a product’s sustainable qualities and environmental repercussions.” Learn more at <http://site.ul.com>

The company is the only China-based LVT maker with EPD certification, as well as HPD and Declare product labeling. “Our luxury vinyl flooring product is not only good for business, it’s good for our planet,” said Wu.

Recently, Novalis announced completion of its voluntary disclosure to the **Health Product Declaration (HPD) Collaborative** and adoption of the **Declare** product label through the **Living Building Council** that details everything in its products.

Novalis Innovative Flooring was the first Chinese maker of LVT in 1988 and is the only Chinese LVT manufacturer with ISO 14001 and OHSAS 18001 certification. The company is a zero-landfill manufacturer and won the GreenStep Process Award at Domotex Asia in 2014.

For more information, contact Julie Foster at 704-799-1111

About Novalis Innovative Flooring ...

Novalis Innovative Flooring is a global brand of LVT that was founded in 1988. Its products are distributed on six continents and over 50 countries. Its residential NovaFloor collection is marketed to specialty retailers in the U.S. and Canada. Novalis products are Floor Score certified and the company is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council and the WFCA.

*More can be learned about NovaFloor by Novalis at <http://www.novafloor.us>
More can be learned about Novalis at <http://www.novalis-intl.com>*