

Latest Activity

Novalis becomes an official MMFA Member

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Since January, Novalis has become an official member of MMFA (Multilayer Modular Flooring Association). The MMFA represents the leading producers of flooring in Europe. Founded in 2012, the association is now an international platform for the producers of multilayer modular flooring and their supply industries to exchange ideas and knowledge. The members work closely together on R&D, the introduction of standards, representation at international trade fairs, evolution of statistical data and active media and PR.

The multilayer modular flooring has become the fastest growing flooring category and will become even more dominant in the near future. Being a pioneering and knowledgeable LVT manufacturer, Novalis has shown recognisable membership qualification. With the large international exposure Novalis will surely contribute a lot to the establishment of modular flooring in all major markets of the world.

Announcement

Novalis enters into another Unilin licensing agreement



We are very pleased that our NovaCore line, a WPC-type product, is now licensed under Unilin's US Floors COREtec® patent protection. Together with Unifit fold-down technologies, Windmüller patent protection, Novalis is now Unilin's major license partner for LVT flooring.

[Read more here](#)

Latest Event

Novalis presents new product concept during Domotex Hannover



As the international flooring industry showcased the latest products on Domotex Hannover, Novalis followed our company tradition and greeted our customers in our meeting venue in hotel Radisson Blue, which is just beside the fair. It

was again such a wonderful Domotex week.

During the meetings, we shared our anticipation of the 2016 interior trends, proudly presented our progress for our Room Visualiser. We introduced our Loose Lay Tile collection and dry back concept Herringbone, as well as the trendy 5G XL decorative tiles. We showed our newly purchased exclusive designs. And as highlight, our Novalis patented cork LVT.



Our meetings were very well received and our customers were enthusiastic about the further steps to expand current business. As always, we appreciate the high level of trust and support from our customers, and we are highly motivated to write another growth record for 2016.

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