

Latest Event

Novalis presents a WELLBEING booth at Domotex Asia



March 21st-23rd, 2017, the international floor covering industry gathered in Shanghai for the world's leading floor covering show Domotex Asia. This year, the dynamic show hosted 1,350 exhibitors from 40 countries and 50,000 international trade visitors. As the leading green LVT

manufacturer from China, Novalis was one of largest exhibitors on the show.

To advocate environmental protection and promote sustainable industrial growth, Novalis called out "Sustainability is closer than you think" as the company motto.

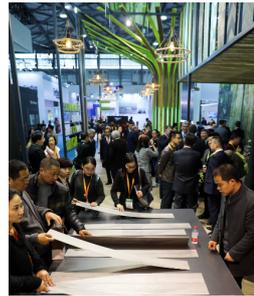
The booth was designed to simulate a healthy and comfortable working & living environment. The team selected several internationally popular decors in wood, stone and abstract designs, mixed and laid them together in the fashionable herringbone pattern.

Combined with the other delightful decorative elements, like the wooden wall, the interior was harmonized yet very playful and creative. In addition, with the iconic green LVT tree, the 200 sqm open space turned into an eye-catching oasis in the exhibition hall.



Product update

Novalis showcases latest rigid innovations at Domotex Asia



It is becoming challenging to stand out in the increasingly crowded field of LVT manufacturers, but this hasn't hindered Novalis from putting dedicated work into R&D for more excellent products. Hard work has finally paid off! At this year's Domotex Asia,

Novalis proudly showcased its innovative rigid product HPC (High Performance Core): a waterproof board with LVT on the top, an extruded vinyl core with over 50% limestone content in the middle, and a cork or IXPE underlayment at the back. This rigid product carries all the virtues of LVT such as comfort, realistic touch & feel through embossing in register technology; provides much higher dimensional stability thanks to its solid core composite; and the cork or IXPE backing gives excellent sound absorption and more bounce for more limb & joint comfort.

In addition, Novalis will also offer HDC (High Density Core), another rigid type with even higher vinyl core composite. HDC can have a hot-pressed LVT layer on the top, or a decor film directly laminated during the board's extruding process.

All Novalis rigid products will be available in different installations; planks and tiles in standard as well as in XL formats, all in a convenient angle drop locking system. Not to mention all the international environmental credits such as EPD & FloorScore, Novalis again set a new industrial benchmark with these outperforming products in both design and function. Without a doubt, Novalis rigid products are the premium solution for any indoor space.

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