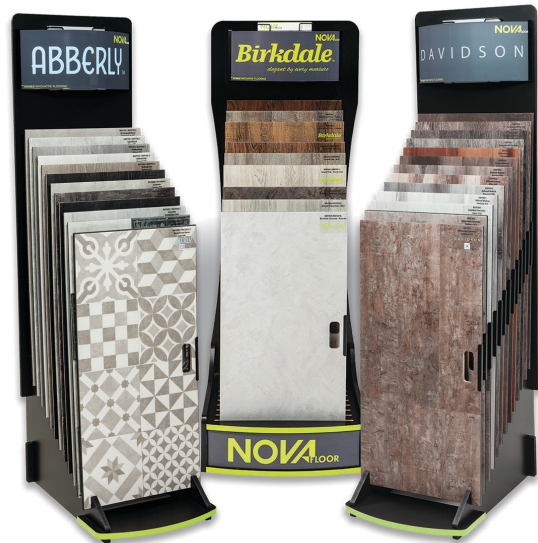




FOR IMMEDIATE RELEASE

Novalis Announces CFD of Florida as a Distributor for NovaFloor

TORONTO, October 11, 2017 – Novalis Innovative Flooring recently announced the addition of Commercial Flooring Distributors as a distributor for its NovaFloor product line. CFD is based in Debary, Florida and serves the entire state, providing commercial flooring product, consulting and quick shipping to a diverse customer list.



“We are excited to add CFD as a new distributor! With their long dedication to their customers, suppliers and the flooring industry, we know they'll fit in perfectly with the Novalis family. We feel honored to partner with CFD,” commented Mark Hansen, VP North America for Novalis. “This addition is just one more important step for our coast-to-coast presence.”

For more information, contact Julie Foster: 704-799-1111

Visit us at NovalisInnovativeFlooring.com

About Novalis Innovative Flooring

Novalis is one of the largest producers of LVT flooring in the world. We make NovaFloor LVT, STAINMASTER Luxury Vinyl, AVA commercial LVT and other brands. Novalis was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore certified and carries Environmental Product Declaration, Health Product Declaration and Declare labeling. Novalis is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA and MLF.