



FOR IMMEDIATE RELEASE

Novalis® Focuses on Work/Life Balance at DOMOTEX Asia 2018

TORONTO, March 26, 2018 – At its 5th consecutive year, Novalis® Innovative Flooring devoted its expansive 200sqm space in the Shanghai New International Expo Centre to a theme meant to inspire a balance between work and life in the

hectic world of urban living, according to John Wu, President and CEO. One section of the booth was dedicated to WELL Certified experience focusing on air, acoustic, health, comfort and lighting.

Last year’s show attracted 54,529 attendees. Domotex Asia features over 1,500 exhibitors from over 40 countries.

“Domotex Asia/ChinaFloor has clearly become a global exhibition focusing on flooring. This is particularly true for the LVT and Multi-Layer Flooring category,” observed Wu. “Our booth, as well as our hall, was constantly packed with international and domestic buyers looking for new trends and new products.”

On display was the company’s extensive LVT offerings, including its new Carrara Marble styles from its NovaFloor® Serenbe™ collection and its SPRK™ 38 colorways, part of in AVA® Commercial LVT line.



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Visit us at NovalisInnovativeFlooring.com and NovaFloor.us

About Novalis® Innovative Flooring

Novalis® is one of the largest producers of LVT flooring in the world. We make NovaFloor® LVT, STAINMASTER® Luxury Vinyl, AVA® commercial LVT and other brands. Novalis® was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore® and SCS Indoor Advantage® Gold certified and carries Environmental Product Declaration®, Health Product Declaration®, Declare® labeling and GREENGUARD® Gold. Novalis® is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA and MLF. AVA® is listed in mindful MATERIALS.