



FOR IMMEDIATE RELEASE

Novalis® Announces Mark Biggs as Account Specialist for the West Coast

TORONTO, April 4, 2018 – Continuing the growth for its LVT brand NovaFloor®, Novalis® Innovative Flooring announced the addition of Mark Biggs as Account Specialist for the West Coast.

Biggs has over 20 years of experience in the flooring industry, starting as a Territory Manager for IVC when it began U.S. operations.

Following Mohawk's acquisition of IVC, he became a Resilient Specialist for the company's Hard Surface Team. Most recently and prior to joining Novalis®, Biggs was the IVC US Distribution Manager for the West Coast.

"We are very pleased with Mark joining us at Novalis®," commented Steve Ehrlich, VP Sales and Marketing for Novalis® Innovative Flooring. "His deep category experience and dedication to customer service will help us as we grow our brand across the western U.S."



For more information, contact Julie Foster: Julie.foster@novalis-intl.com

Visit us at NovalisInnovativeFlooring.com and NovaFloor.us

About Novalis® Innovative Flooring

Novalis® is one of the largest producers of LVT flooring in the world. We make NovaFloor® LVT, STAINMASTER® Luxury Vinyl, AVA® commercial LVT and other brands. Novalis® was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore® and SCS Indoor Advantage® Gold certified and carries Environmental Product Declaration®, Health Product Declaration®, Declare® labeling and GREENGUARD® Gold. Novalis® is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA and MLF. AVA® is listed in mindful MATERIALS.