FOR IMMEDIATE RELEASE

NovaFloor® names E.J. Welch Distributor of the Year

DALTON, February 12,2020 – NovaFloor, a division of Novalis® Innovative Flooring, honored their distribution partners at a dinner and awards ceremony during the International Surfaces Event in Las Vegas this January. There they announced E.J. Welch as the recipient of their 2019 Distributor of the Year Award. This award of distinction recognizes NovaFloor's top distribution partner for continued partnership, with the best overall sales performance and excellence in 2019.

NovaFloor Director of Strategic Accounts, Nate Hohenstein and Regional Sales Manager, Erik Landry, presented the award to E.J. Welch executive members Mitch Jolley, CEO and Keith Throm, Vice President of Sales who were both in attendance at the dinner.

"E.J. Welch is an ally that has shown continued commitment to our business. 2019 was a step in a new direction for NovaFloor and we're excited to present this award to E.J. Welch for their partnership in driving NovaFloor forward" says Nate Hohenstein, Director of Strategic Accounts.

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For more information, contact Kim Hill at kimberly.hill@novalis-intl.com

Visit us at NovalisInnovativeFlooring.com and NovaFloor.us

Pictured from left to right is Keith Throm, Vice President of Sales E.J. Welch and Erik Landry, Regional Sales Manager NovaFloor®.

About Novalis® Innovative Flooring
Novalis® is one of the largest producers of LVT flooring in the world. We make NovaFloor® LVT, STAINMASTER® Luxury Vinyl, AVA® commercial LVT and other brands. Novalis® was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore® and SCS Indoor Advantage® Gold certified and carries Environmental Product Declaration®, Health Product Declaration®, Declare® labeling and GREENGUARD® Gold. Novalis® is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA and MLF. AVA® is listed in mindful MATERIALS.